



# *Giorgio Story*

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PRADA

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*Giorgio*  
Milano  
1981

## OUR STORY

*Italy never stops surprising the world with elegance, good taste and a love for excellence. And this is where Giorgio was born in 1981.*

*To this day, we are still passionate about what we do, how we create and what we bring to life by matching different materials that harmoniously come together.*

*Perfection is our pursuit and yet many of our pieces are handmade and hence are rarely identical. Each one has distinct character.*

*Inspiration and the thoughtful choice of precious ornaments are always our first steps in fashioning unique decorative products that only Italian flair can design and craft.*

*-Maher and Paula*



## CONNECTING LUXURY

*An exclusive Italian brand renowned for a complete range of limited edition first-class bathrooms, superior bathroom fixtures and high-end bathroom furniture, Giorgio offers more than beautiful handcrafted items made of premium materials. Giorgio creates a top notch experience based on a signature philosophy of “connecting luxury”. At Giorgio we create everything you need, from eye-catching basins to elegant accessories, to transform your bathroom into a lavish space that mirrors the luxury of your splendid bedroom, magnificent home and opulent lifestyle.*

## FINELY CRAFTED IN MILAN

*Giorgio is artistically designed in Milano. Talented experienced artisans at our atelier in Milan make each item piece by piece with great attention to detail. Gifted young designers bring fresh elegance to life. Nothing is mass produced. Quality is never compromised. The refined finishing and premium materials from only the best sources come together in a perfect union. Giorgio brings Italian style, design and craftsmanship to high-end bathrooms. Our elegant bathrooms, bathroom fixtures and bathroom furniture are a statement of extreme luxury.*



## INSPIRED BY BEAUTY

*Giorgio is simply beautiful. Beauty takes shape in each item. All the different styles, from baroque to modern, stand out in the exquisiteness of the chic decorative touches, gold inlays, bejewelled detailing and delicate painting. Forms, shapes, lines, curves, edges, contours and colours magnify the allure. Giorgio bathrooms are subtle and timeless works of art.*

## COMMITTED TO EXCELLENCE

*“At Giorgio we embrace the timeless and offer discerning clients a vast choice of styles that are exquisitely designed odes to history and modernity. Luxury is at the heart of every item we create. Luxury is also at the core of our customer service.*

*We believe that bathrooms, bathroom fixtures and bathroom furniture should be eye-catching, glamorous and welcoming. This is why we provide space solutions that complement opulent lifestyles. The skilled artisans at our atelier, our high quality material, refined finishing and unique designs are all key factors that make Giorgio the outstanding high-end brand that it is. We even personally travel to all corners of Italy to source the best expertise and supplies. You can see and feel the essence of Milano, a city celebrated for its fashionable creativity and great manufacturing, in each piece.*

*Together we can bring beauty to space and to life.”*

*-Maher Mehio*



## GIORGIO BRAND IN THE 80'S

*Giorgio was born out of love, passion and innovation in 1981. The lives of Maher Mehio and Paola Pirone crossed paths and they embarked on this journey into beauty and luxury together. Bringing five generations of expertise to the forefront, Giorgio has evolved over the years, from the maker of remarkable basins to the creator of complete bathroom solutions including furniture.*

*Giorgio first appeared on the American market in 1981. Back then "Made in Italy" was the third best "brand" in the world. This solid link to Italy and Giorgio's exceptional quality and design made our products very famous and opened the door to vast distribution in the best showrooms from the East Coast to the West Coast.*

*It wasn't long before Giorgio became a luxury brand that was always present at editions of KBIS USA. Giorgio transformed the bathroom from a simple room into a rich ambience for relaxation and well-being. After years of successfully decorating premium homes and luxury yachts in the US, Giorgio expanded to the Middle East and Far East, building on a loyal client-base already established in Japan and other countries.*

*Today Giorgio embodies signature Italian craftsmanship, style and design. Each range in Giorgio's universe tells a story while always offering supreme quality for a prestigious lifestyle.*



## ONLY THE FINEST

*Giorgio is a symphony of wood, lacquer, brass, gold, silver, precious stones, marble, Murano glass, Limoges from France, crystal from Florence, pure porcelain, ceramics and metal. Long-lasting materials merge with distinct luxury. It's no wonder that Giorgio is renowned for gold bathrooms, silver washbasins and iconic looks that capture the essence of deluxe magnificence.*

## A COMPLETE SELECTION

*Giorgio is your ultimate destination for luxury bathrooms. Each and every item in our vast and comprehensive selection has been carefully selected using our expertise. At Giorgio you will find everything you need to make your bathroom as luxurious as the rest of your home. When you live in style, your bathroom should "connect luxury" and be a space that evokes an experience.*

## OUR PRODUCTS

Discover the rich world of Giorgio:

### Splendid washbasins

- *Fine basins of French Limoges porcelaine*
- *Crystal basins made in Florence*
- *Murano glass basins*
- *Silver plated basins*
- *Gold plated basins*

### Elegant and long-lasting mixers

- *Chromium plated, silver plated and gold plated mixers*
- *Top notch mixers that meet American standards*
- *First-class mixers that meet European standards*
- *Premium mixers that meet Australian standards*
- *High-end faucets and taps*

### Quality sanitary ware with precious metals, stones and solid surfaces

- *Freestanding bathtubs*
- *Built-in bathtubs*
- *Bidets*
- *Toilets*

### Outstanding bathroom furniture

- *Cabinets*
- *Consoles*
- *Mirrors*
- *Vanity units*
- *Cupboards*
- *Shelves*
- *Separators*
- *Drawers*



## LEI

*Created especially for her, Lei is a lavish medley of yellow gold, pink gold, platinum. A stunning statement of gold with black finishing. A treasure of gold with captivating green malachite, serene red jasper, and enchanting blue lapis lazuli. Lei by Giorgio bathroom mixers merge femininity with chic style.*



## MIXERS

*The mixers at Giorgio add signature touches of Milan style and supreme luxury to bathrooms. Gems, genuine Swarovski elements, crystal and blown glass stand out. Gold, platinum and other precious metal finishes reveal grandeur. Elaborate and discreet patterns tell unique stories of chicness. Noble materials blend with contemporary expressions and timeless classic looks. Each and every Giorgio mixer is a carefully composed melody of excellence.*



## LUI

*Exclusively crafted for him, Lui is an opulent statement of yellow gold, pink gold or platinum. A dramatic showcase of gold with black finishing. A potent selection of gold with intense green malachite, sober red jasper or charming blue lapis lazuli. Lui by Giorgio bathroom mixers blend masculinity with bold style.*

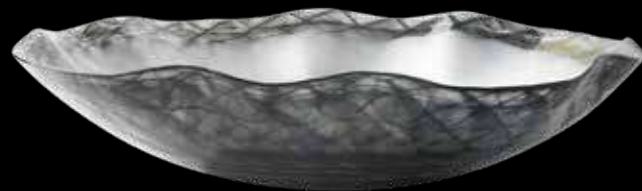
## MURANO

*Bathroom basins by Giorgio are exceptional. They invite beauty into your space by creating a focal point of attraction. The Murano family features four collections: Flower, Round, Pilè, and Petal. Each overcounter vanity basin is a union of the finesse of real Italian Murano, Venetian glass and Giorgio's signature flair for luxurious design.*



### FLOWER

*A blossoming expression of mother of pearl in pure white, brown, ivory, black or emerald shades. Uniquely shaped Murano bathroom basins by Giorgio.*





## SILVER LIGHT

*A shiny tribute to luxury. Silver Light by Giorgio uses the world's grandest silver. The fine silver finish of each overcounter vanity basin and careful use of 24K gold, pink gold, hammering, engraved patterns, and smooth surfaces come together to create a lasting impression. The Silver Light family includes eight shimmering collections: Nut, Bolt, Border Round, Border Oval, Cylinder, Cylinder Small, Double Ring, and Petals.*



## SILVER COLLECTIONS

**Nut:** *A modern industrial edge meets the eternal appeal of deluxe real silver, 24K gold, pink gold and a hammered effect. Prestigious silver bathroom basins by Giorgio.*

**Bolt:** *Contemporary industrial form meets the timeless attraction of premium real silver, 24K gold, pink gold and smooth surfaces. Distinguished silver bathroom basins by Giorgio.*

**Border Round:** *Rounded perfection crowned with a stylish X pattern border. Smooth surfaces with a choice of real silver, 24K gold and pink gold. Lavish silver bathroom basins by Giorgio.*

**Border Oval:** *Oval delight crowned with a lovely X pattern border. Smooth surfaces with a variety of real silver, 24K gold and pink gold. Luxuriant silver bathroom basins by Giorgio.*

**Cilinder:** *Intriguing depth and solid design with external rain décor, internal hammering and an orchestra of real silver, 24K gold and pink gold. Grand silver bathroom basins by Giorgio.*

**Cilinder Small:** *Splendid design with external rain décor, internal hammering and an ensemble of real silver, 24K gold and pink gold. Majestic silver bathroom basins by Giorgio.*

**Double Ring:** *The timeless charm of a smooth ring within a ring adorned with rain décor. It is a sophisticated splash of real silver, 24K gold and pink gold. Splendid silver bathroom basins by Giorgio.*

**Petals:** *A unique homage to the rich decorative silver masterpieces of the lavish past. Classic silver bathroom basins by Giorgio.*





## ACCESSORIES

*Giorgio accessories highlight the overall look and feel of your bathroom. Designed to perfectly match all elements and items within Giorgio's lavish universe, each accessories tells a tale of luxury and style. Unique detail merges with beautiful touches.*



## FURNITURE

*Giorgio connects luxury. Our furniture transforms your bathroom into a lavish extension of your bedroom and home. Each creation in our collections, in addition to all our exclusive furniture pieces, complement your distinct lifestyle.*

*Gold and silver leaf finishes add elegant extravagance. White and black lacquered finishes accentuate the sensational appeal of classical elegance. The different furniture collections are unique and create an unparalleled experience. At Giorgio bathroom furniture embraces beauty, Milan design finesse and superior handmade craftsmanship.*



## ROSMILLA

*Rosmilla is a new form of luxury. A unique style that captures the essence of refinement. With its iconic black allure, velvet drawers, gold finishing and curves, Rosmilla takes you to the unforgettable era of fine living.*





## WINGS

*Wings took flight in 2011 when Giorgio was creating signature exclusivity for a client in Chengdu, China. Designed by the talented and visionary Giordano Emmanuele, Wings is inspired by the lightness of wings and the allure of oceans. The innovative trend-setting look combines artistic sensitivity with the essence of luxury. Made of acrylic resin combined with aluminium tri-hydrate and pigments, Wings is high performing and soaring with aesthetic appeal.*

*Design by  
Giordano Emmanuele*



## SOLID SURFACE

*This novel collection of different bathroom sets unites the iconic classicism of Giorgio with the pureness and lightness of an innovative material: solid surface. This exceptional meeting of solid surface with gold and silver decor creates a harmonious oasis of luxury in bathrooms and the relaxing area around them. Giorgio's Libra, Loto and Wings sets are all part of this matchless collection. In Solid Surface clean shapes in soft white tints paint a pleasant ambience.*





## GIORGIO SHOWROOM

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